# Tenacious

# PRODUCT BRIEFING NOTE

## **Product Description**

**K740** FlowMask<sup>™</sup> is a high grade Japanese Washi Tape. It consists of an ultra thin, flat, dense paper backing coated with a very low tack emulsion acrylic adhesive system

### **Product Features**

- Ultra thin, so sits flat on surfaces and gives ultra crisp, sharp edges
- Very low tack for delicate surfaces
- Very strong, so strips without breaking
- Sits flat and so no edge-bleed on smooth surfaces
- Excellent UV Stability, up to 90 Days outdoors

# **Benefits**

- Protects surfaces from being damaged when removed and can be used on wallpaper and other delicate surfaces
- Paint remains keyed to tape so does not flake when removed
- Can be used as a protective, sacrificial layer on delicate surfaces and then a high tack double sided applied down the middle of it
- Hand-tearable but excellent tensile strength
- Can be written on with Texta Pen

## **Key Markets**

- Painting and decorating, particularly on high value surfaces that cannot afford to damage e.g. historical buildings with preservation orders or heritage listing
- Tabbing and holding where clean removal required later e.g. holding paper documents to a flat surface for draughts people
- Event management, film shoots and location work where need to protect underlying surfaces from damage
- Powder coat masking on very delicate surfaces susceptible to ghosting effects with other tapes

Values: All values presented have been determined by standard test methods and are average values only.

Recommendations: Whilst we are happy to recommend products from our range for applications, it is imperative that the customer/user complete their own tests to determine suitability for their application under "working conditions" and if longevity is important, that ageing tests be carried out.

Warranty: We can only warranty our products to the level that they are consistent with our Product Information Sheet values